

ARNOLD WELLS

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PROFILE

Strong foundation in Freelance editorial, and event photography, and computer applications complemented by knowledge of business operations and the need for customer-focused service.

Track record of initiative and achievement — seeking out freelance projects, expanding job description boundaries, and volunteering.

EDUCATION**Bachelor of Arts in Philosophy**

1996

Texas Tech University
Lubbock, Texas

EXPERIENCE**Commercial Photographer Freelance**

3/2007-Present

Freelance

Successful completion of commercial photography assignments requiring planning, follow-through, and results that meet client objectives.

- Project: Marketing brochure for independent seller of beauty products and scented candles.
 - Scope: Worked with client to select and position products; shot and developed photos; laid out brochure and delivered final product.
- Project: SXSW 2009 and 2010.
 - Scope: Delivered on assignments to capture specific acts and talent in the music and film industries for publication in blog and SXSW World Magazine.
- Project: Premier Guitar Magazine.
 - Scope: Delivered on assignments to capture specific acts for publication in international magazine.
- Project: National Geographic Adventure Magazine.
 - Scope: Delivered requested images for article support.
- Project: Austin City Limits Music Festival.
 - Scope: 2007 Delivered on assignments to capture specific acts for publication in RollingStone.com.
 - Scope: 2010 Delivered photo Essay for publication on PremierGuitar.com website.
- Project: Wedding Photographer.
 - Scope: Meet with clients and plan the shoot. Arrange schedule for Bridal, and engagement photo shoots. Shoot the event and do all post production. Deliver final Prints to Bride and Groom.

Web Administrator

2001-2011

City Of Round Rock, Round Rock, Texas

- Manage Technical Aspects of all website issues both internal and external.
- Work in a team environment to promote and ensure the success of public website.
- Create Web based applications and support them after implementation.
- Research and develop new approaches and software for the benefit of city business.

ORGANIZATIONS

- Member of National Association of Photoshop Professionals
- Member of American Society of Media Photographers

SKILLS

- PC and Apple Computer Systems
 - Applications: Adobe Photoshop CS3, Adobe Lightroom 3.3, Adobe Dream Weaver CS3
- Studio and Location Lighting
 - Set up and use of managed off camera lighting to get exposures from common to creative.

EXHIBITS

Premier Guitar Magazine

National Geographic Adventure

SXSW World Magazine

Portfolio: <http://www.arnoldwellsphotography.com/portfolio.html>